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FORUM
Local Economic Development
Cities of Tomorrow

Hamburg's Vision of Global Innovation Leadership

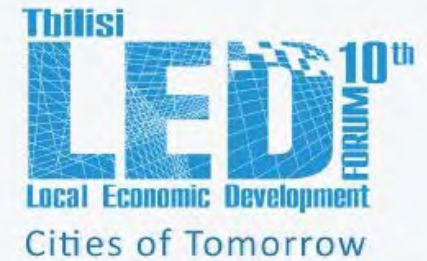
Gerd Meier zu Köcker

13 September

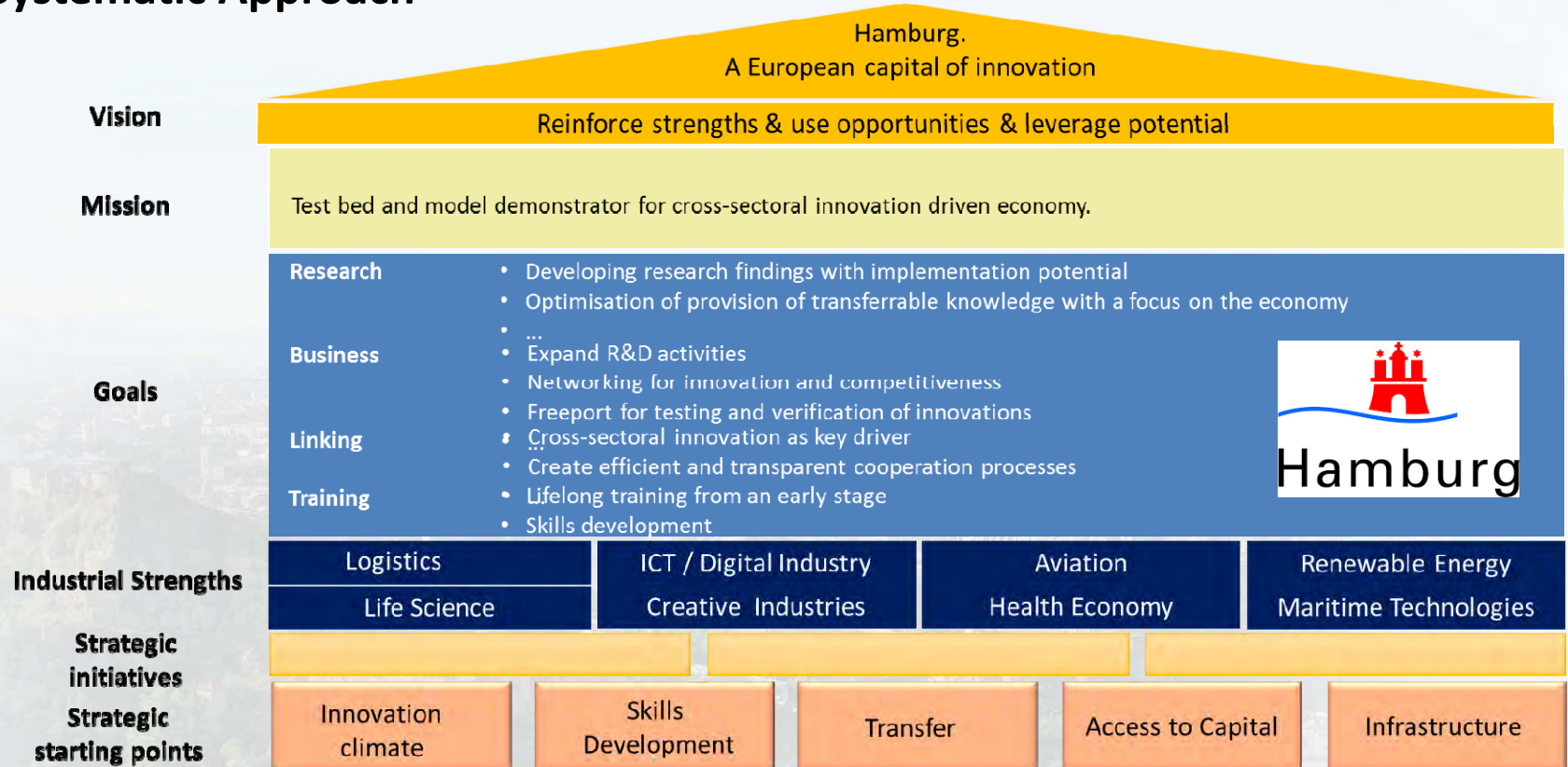
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Hamburg's Systematic Approach



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Strategic Initiatives

Clusters



Innovation enabling Infrastructure

Innovation Port

Center for Applied Research in Aviation

Apartmentum
(Test Field Smart Living)

Model Demonstrator /
Test Field Aviation

Specific points of interactions

Developing economically and ecologically sound air, land and water-based transport

e.g. e-mobility model region

Interconnecting industry initiatives/clusters

Hamburg education/training industry

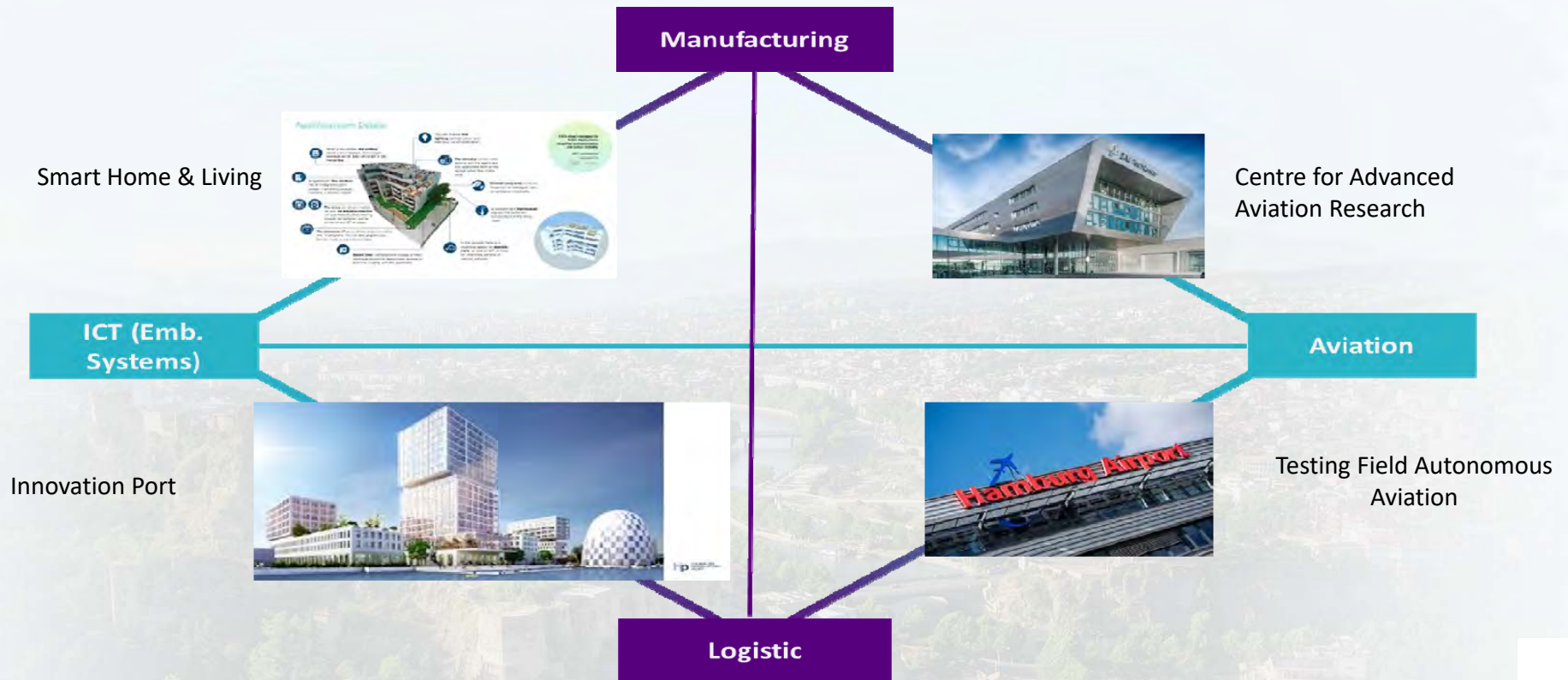
Industry 4.0

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Infrastructure to Bridge Gaps Between Sectors



Turning Challenges into Competitive Advantages:

- Megatrends and social challenges are increasingly drawing existing innovation industries into areas of intersection with other industries → **Cluster Bridges**
 - New kinds of cooperation environments further stimulate innovation and competitiveness → **Innovation testbeds and Model Demonstrators**
 - Expanding expertise vs. collaboration → **Clusters**
- The Way Forward**

Industry

Hamburg’s cluster bridges approach

Policy Intervention Approach

Eight strong, well-developed clusters

Highly developed innovation environment,
InnovationsAllianz, Model Demonstrators

Framework Conditions

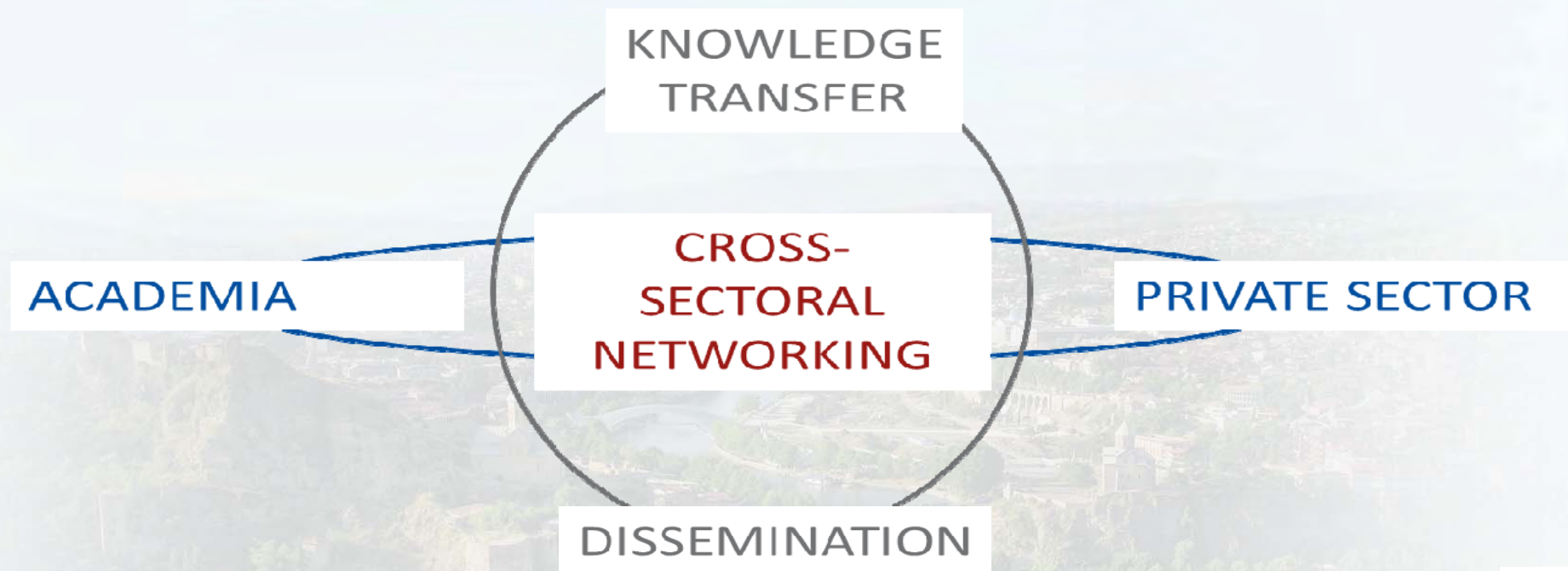
Hamburg’s values: attractive location, openness and
entrepreneurship

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Impact Oriented Networking to Success

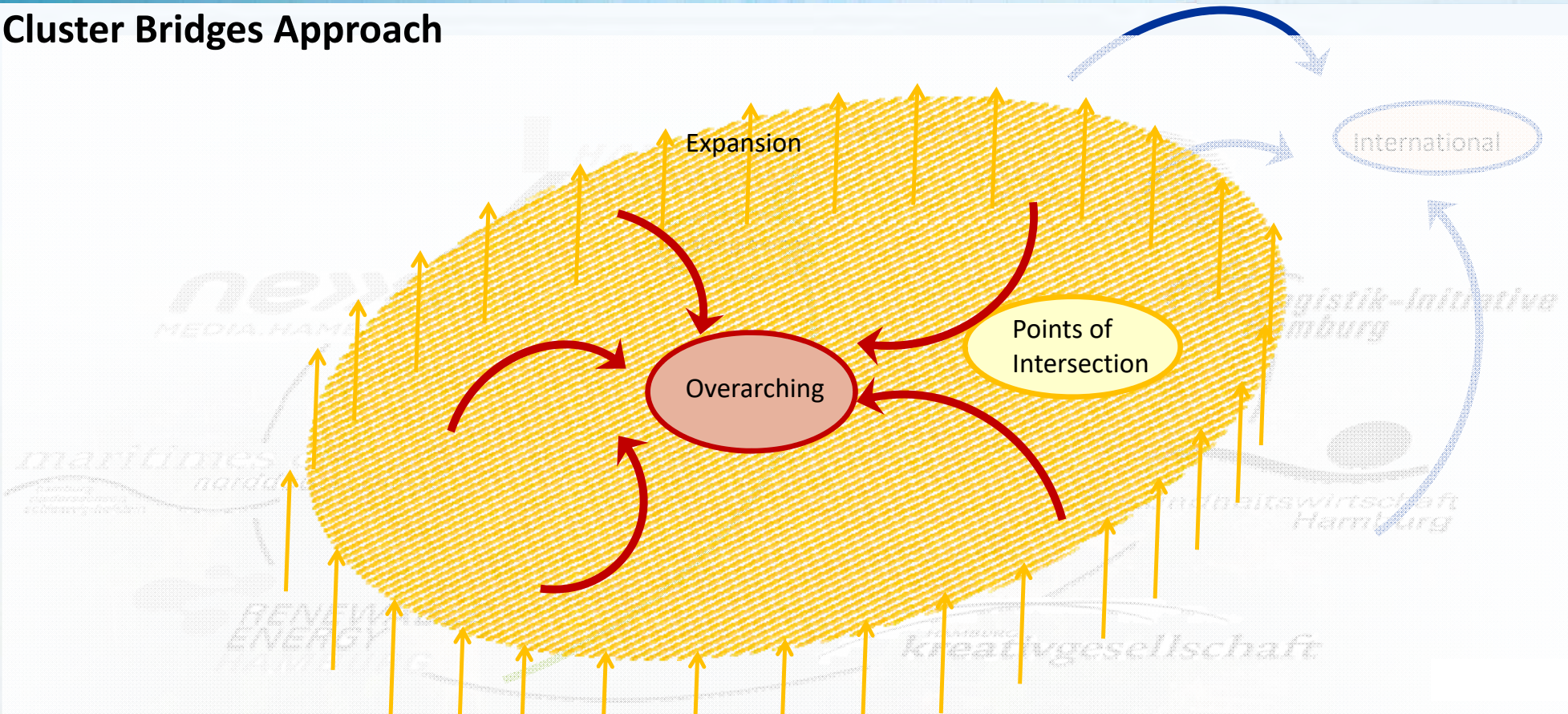


Different cluster bridge types

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The Cluster Bridges Approach



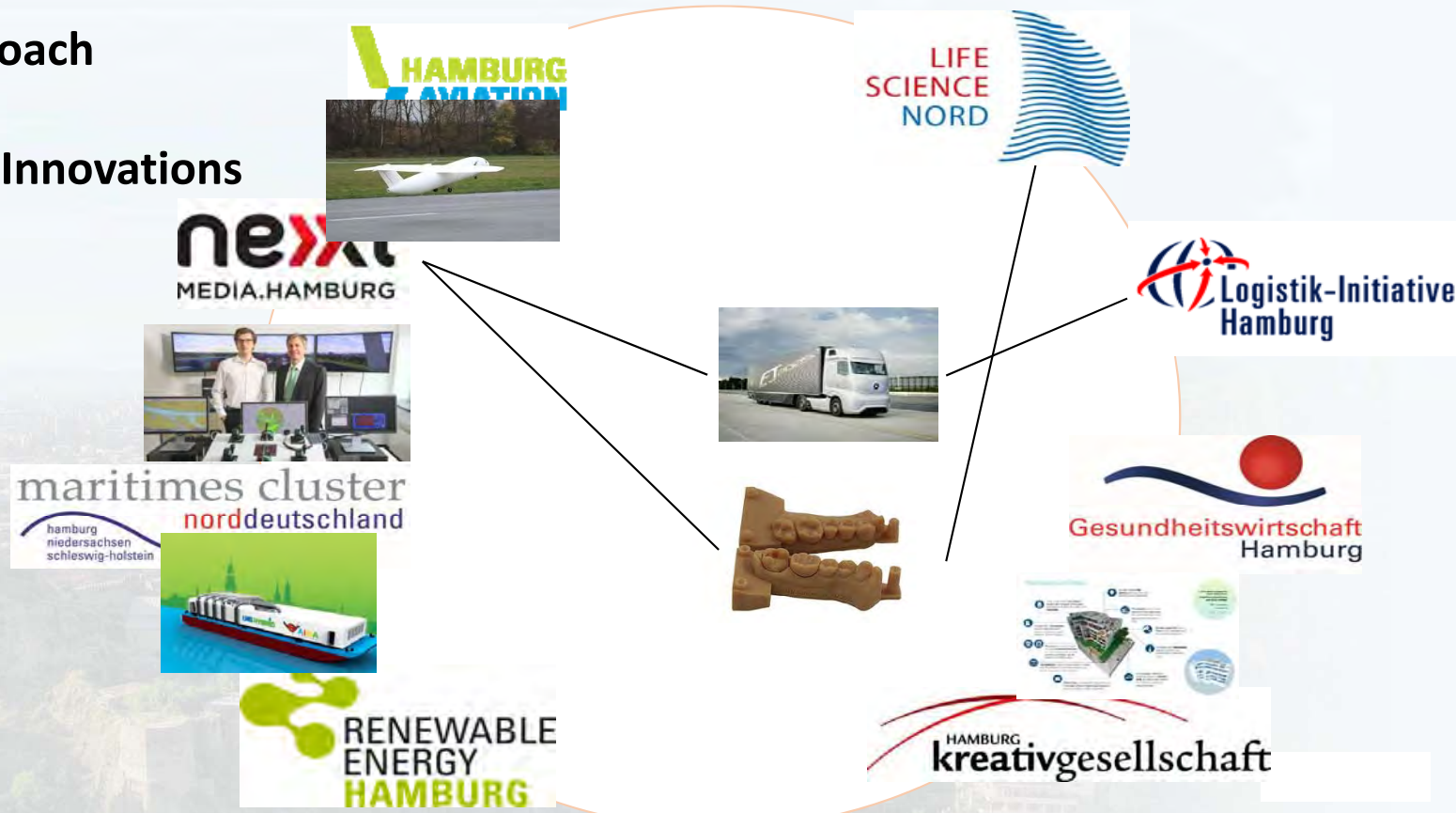
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The Cluster Bridges Approach

Targeting Cross-sectoral Innovations



Freeport for Innovation

All Solutions made in Hamburg

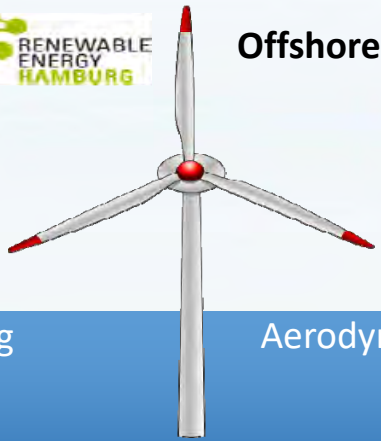
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Offshore wind



De-icing



Aerodynamics

Foundation &
Construction



Ship Carrier &
Port Logistics

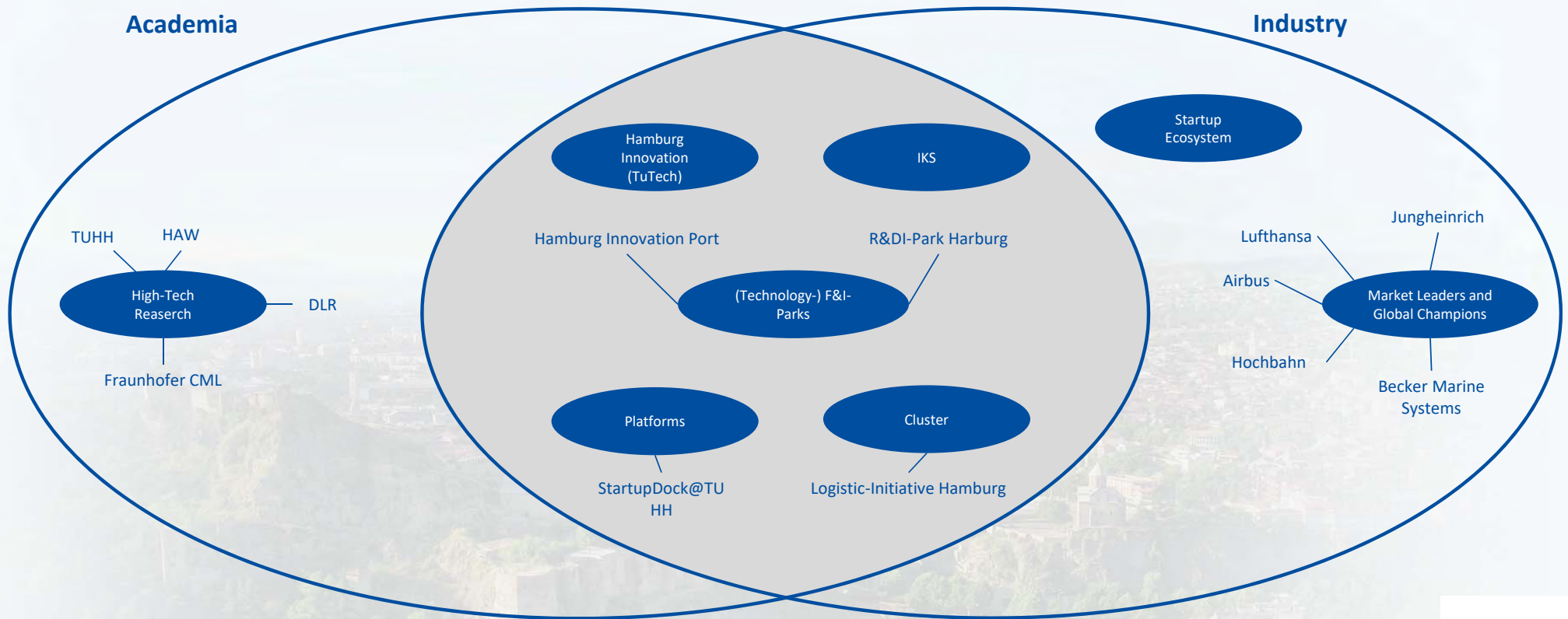


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Common Actions and Infrastructure



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Combining Competitive Advantages towards Unique Selling Points

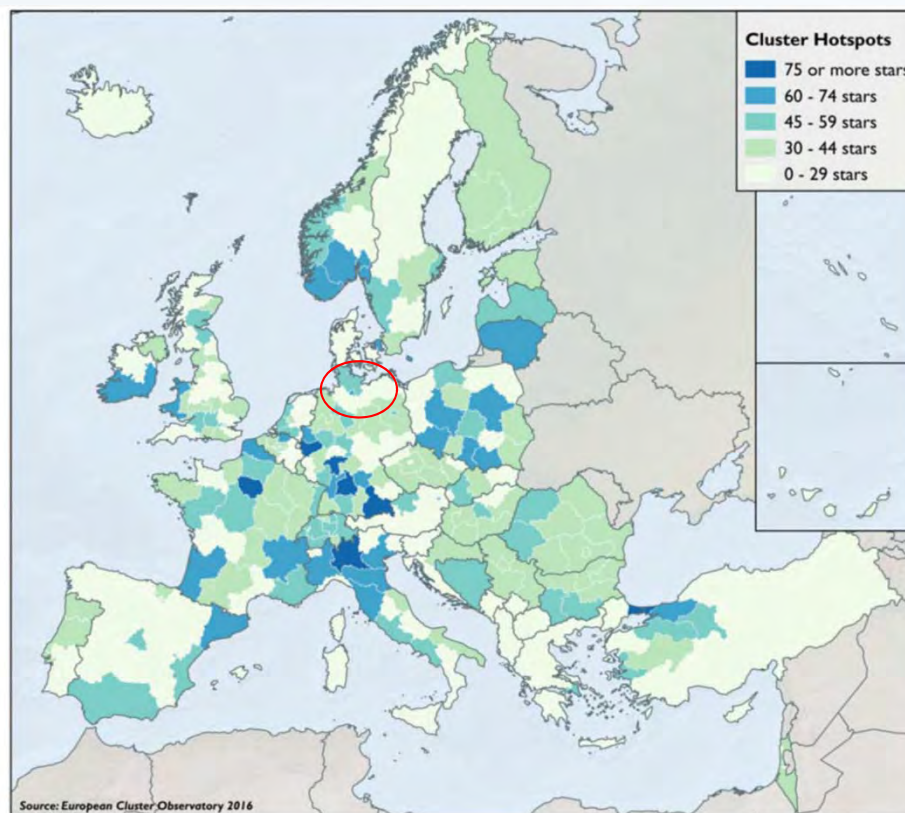
- A) Leaders in technology fields and trend setter
- B) Mix of global leaders and innovative SMEs
- C) Good enabling innovation conditions
- D) Access to private and public capital
- E) Systematic policy approach, based on public-private dialogues
- F) High living standards

EU “model demonstrator regions” call

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**INTERNATIONAL LOCAL ECONOMIC
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Hamburg under TOP 10 European Hot Spots in Emerging Industries



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