

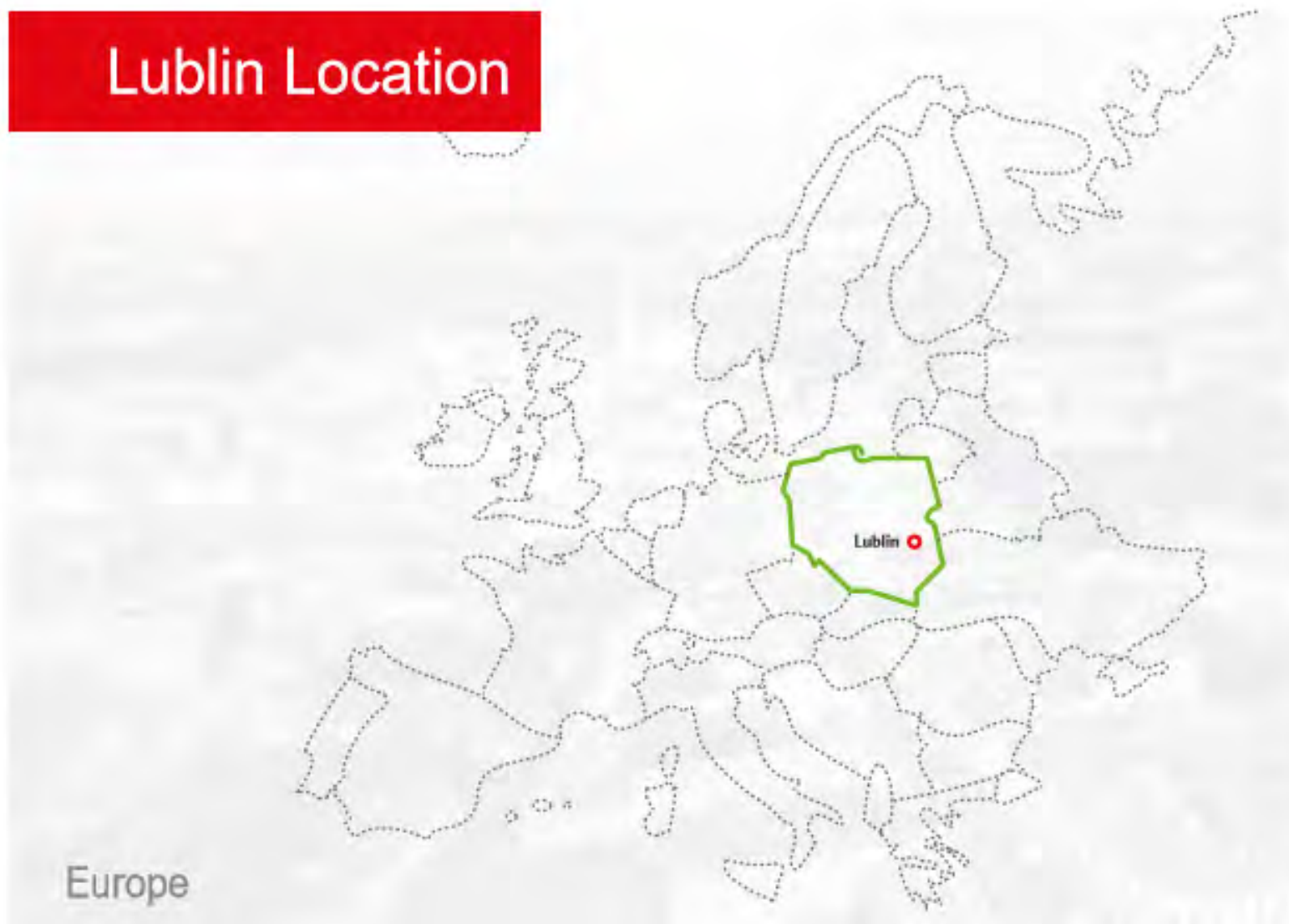


Innovation

in City Cooperation and Partnership



Lublin Location



Map of Cooperation Networks



Key Statistics

Lublin Metropolitan Area



712 000
Population



26%
Population under
the age of 25



62,4%
Working age
population



8,0%
Unemployment rate
in Lublin
(2015)



1 050\$
Average gross salary



69 500
Number of business
entities registered in
REGON business register
(2014)



27%
Higher-educated
population
(2011)



9
Universities
and other higher
education institutions



70 000
University students



6 000
University foreign students



20 500
University graduates




2nd place
second largest international
students population
in Poland



Lublin

2010

- Poor relationship with universities
- 'Ad-hoc' cooperation
- Putting out fires
- No written agreements
- Limited cooperation
- Lack of trust, fierce competition
- Taking too much for granted
- No long-term strategy

- 
- 2012-2013 developing a participation-based strategy
 - Municipal government of the City of Lublin starts cooperating with businesses and academic institutions
 - Founding Academic Relations Division
 - Founding Local Support Group
 - Establishing workgroups responsible for cooperating with higher education institutions and developing projects with their representatives

Breakthrough

in the city

**ACADEMIC
SPIRIT**

20 000 students
graduate from
9 universities
every year

OPENNESS
PLN 5.6 billion
Of investment
expenditure in the years
2010-2016

FRIENDLINESS

#1
in terms of
the quality of life
*PwC report

**ENTRE-
PRENEURSHIP**

44 000
new businesses



Lublin 2016

- The highest investment expenditure per capita in Poland
- 1.2 billion dollars spent on investment initiatives
- Effective strategy for attracting international investors which ranks third in Europe (fDi Magazine)
- Lublin is the top Polish city for quality of life (PwC)
- Lublin ranks first on measures of healthcare quality
- Social capital of outstanding quality
- Lublin progressed to the final selection for the European Capital of Culture for 2016



NOC
SYLWESTROWA
LUBLIN 2016



WIZUALIZACJA






MIASTA





LUBLIN 2017
700 LAT
MIASTA





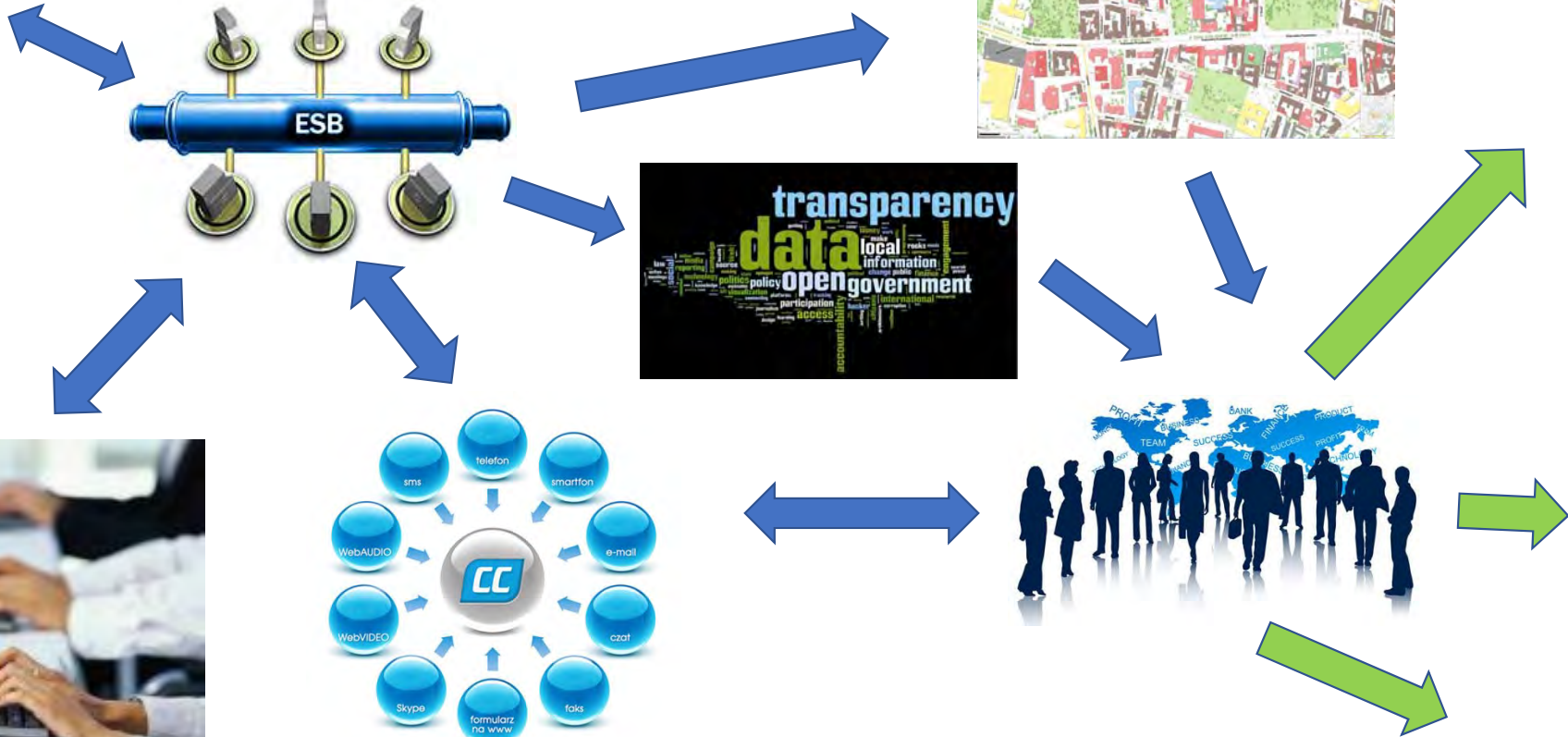
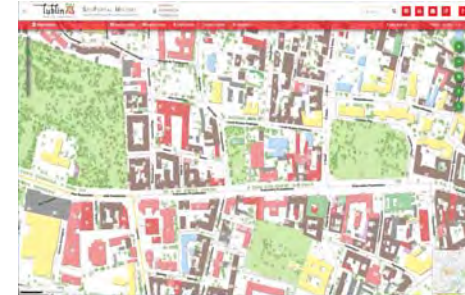
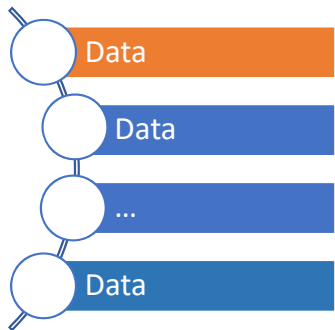
Plans for the future 2025

- The city where innovations occur in universities and are introduced in businesses every day
- 15% of international students in 2025
- Engaging academic staff in internationalisation and international research
- 100 programmes delivered in English
- Leading centre of creativity, IT and startups ranking first in Poland
- The city is inspired by business and academic institutions

Challenges

- Developing a system for commercialising research carried out in universities (founding partnerships in cooperation with universities)
- Taking common actions aimed at marketing academic nature of Lublin
- Local higher education institutions developing programmes which complement each other
- Tailoring syllabi to the needs of the local job market
- Promoting practical education
- Restructuring public universities
- Involving academic staff, students, and research in international cooperation

Development of e-services in Lublin



Why we do it?

Lublin main objective is building effective ecosystem and achieving the broadest possible involvement of all stakeholders in implementation strategy of development of the city within and outside its limits, with the help of individual residents, social and informal communities, NGOs, institutions, companies and other authorities.

Fostering openness as well as economic, social and scientific relations is a necessary condition for positive development of each local community.





Works on Strategy

- Duration of work - about 2 years
- Involved parties: Lublin Development Council, Advisers of the Mayor of the City of Lublin, employees of the Strategy and Investors Assistance Department and other Lublin Municipal Office departments, etc.
- Discussion on the future of Lublin by the local press
- Debates with students
- Meeting with councilors of the City of Lublin
- Public consultations

Thank you
for your attention

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